



AI INNOVATIONS LAB · LEGAL

Cookie Policy

This policy explains how waynescottfox.com uses cookies and similar storage and access technologies, and the choices available to visitors. The site uses no analytics, advertising or tracking technologies, and no cookie or similar technology that requires consent. The policy is informational and does not form a contract.

RESPONSIBLE
Wayne Scott-Fox

WEBSITE
waynescottfox.com

VERSION
Final

LAST UPDATED
October 2026

CONTENTS

What this policy covers

01	About Wayne Scott-Fox	03
02	What Cookies and Similar Technologies Are	03
03	What waynescottfox.com Uses Today	04
04	Cookies and Technologies That Require Consent	04
05	Strictly Necessary and Exempt Technologies	05
06	Browser Controls	05
07	Third-Party Services and External Links	06
08	Changes to This Policy	06
09	Contact and Relationship With the Privacy Notice	06

01 About Wayne Scott-Fox

Wayne Scott-Fox is a sole trader based in the United Kingdom, trading under his own name. The business is not a limited company, is not incorporated, and has no legal identity separate from Wayne as an individual. Through waynescottfox.com, Wayne runs the Wayne Scott-Fox AI Innovations Lab.

Wayne is responsible for waynescottfox.com and for the decisions described in this policy about which technologies are used on it.

This policy covers only cookies and similar storage and access technologies. How personal data is collected, used and protected, including contact form submissions and hosting logs, is explained in the separate **Privacy Notice** published on waynescottfox.com.

■ HOW TO CONTACT WAYNE

Wayne does not publish a postal address or telephone number on the website. Questions about this policy can be sent using the **contact form on waynescottfox.com**.

02 What Cookies and Similar Technologies Are

A cookie is a small file that a website can place on a visitor's device to store information, such as a preference or a record that the visitor has used the site before. Similar technologies include local storage and session storage, which let a site store information directly in the browser, and other methods that store or read information on a visitor's device.

■ SERVER LOGS ARE DIFFERENT

A server log is a record the website's hosting servers keep of the requests they receive, such as which page was requested and when. Server logs do not store or read anything on your device, so a server log is not a cookie or similar technology for the purposes of this policy. Server logs can still include personal data, such as an IP address, and the Privacy Notice explains how they are handled.

■ THE LAW

UK law on cookies and similar technologies is set out in the Privacy and Electronic Communications Regulations 2003 (PECR), as amended by the Data (Use and Access) Act 2025. Where a cookie or similar technology also involves personal data, UK GDPR applies to that processing as well, as explained in the Privacy Notice.

03 What waynescottfox.com Uses Today

waynescottfox.com is a technically simple website. The table below sets out its current position.

TECHNOLOGY	STATUS ON WAYNECOTTFOX.COM
Analytics cookies	Not used
Advertising or targeting cookies	Not used
Profiling cookies	Not used
Tracking pixels	Not used
Social media tracking or embeds	Not used
Third-party video embeds	Not used
Non-essential browser storage (localStorage or sessionStorage)	Not used
Third-party font services	Not used. Fonts are self-hosted.

The site has no user accounts, online shop or newsletter sign-up.

CONTACT FORM

The website contact form does not require Wayne to place a cookie on your device. What happens to the name, email address and message you submit is explained in the Privacy Notice.

HOSTING LOGS

The website is hosted by Netlify, whose servers record standard technical information about each request in hosting logs. As explained in Section 02, these logs are not cookies. The Privacy Notice covers them in detail.

04 Cookies and Technologies That Require Consent

Under PECR, consent is required before a cookie or similar technology is used on a visitor's device, unless an exception applies. Consent is always required for technology used for advertising or targeting, building a profile of a visitor, sharing information with a third party for that party's own purposes, or tracking a visitor across websites.

CURRENT POSITION

waynescottfox.com does not currently ask for cookie consent, because no cookie or similar technology requiring consent is used. For the same reason, the site does not display a cookie consent banner.

■ IF THIS CHANGES

- appropriate consent will be obtained before the relevant technology is used;
- this policy will be updated to describe the technology, its purpose and, where relevant, its provider and duration; and
- visitors will be given a way to withdraw consent where required.

Withdrawing consent does not affect anything done on the basis of that consent before it was withdrawn.

05 Strictly Necessary and Exempt Technologies

Since 5 February 2026, PECR has recognised a wider set of exceptions to the consent requirement, introduced by the Data (Use and Access) Act 2025. The main exceptions are:

- **Strictly necessary:** technology needed for security, fraud prevention, preventing technical faults, authentication, remembering a visitor's selections, or delivering a service the visitor has directly requested.
- **Communication:** technology used solely to transmit a communication over a network.
- **Statistical purposes:** technology used solely to understand how a website is used in order to improve it, provided visitors are given clear information and a way to object. If any condition is not met, consent is required in the ordinary way.
- **Appearance or functionality:** technology used to adapt a website to a visitor's preferences.
- **Emergency assistance.**

waynescottfox.com does not use any cookie or browser storage for statistical, analytics, advertising, profiling or tracking purposes. Any technology used purely to make the site work, keep it secure or provide something a visitor has asked for falls within the strictly necessary exception and does not require consent.

Relying on an exception removes the need for PECR consent. Where the technology involves personal data, UK GDPR still applies, as explained in the Privacy Notice.

06 Browser Controls

You can view, delete or block cookies and other site data through your browser settings at any time, usually on a site-by-site basis. These controls are normally found in the browser's privacy or security settings. Blocking all site data may affect how some websites behave.

Browser settings change between versions, so your browser's own help pages are the most reliable guide to the current options.

07 Third-Party Services and External Links

waynescottfox.com does not use any third-party analytics, advertising, social media or embedded media provider. Fonts are self-hosted, so loading a page does not connect your browser to a third-party font service.

EXTERNAL LINKS

The website links to external websites, such as [user Reggie.co.uk](https://www.user Reggie.co.uk). Visiting waynescottfox.com does not cause an external site to place cookies on your device. Once you choose to follow an external link, the destination site has its own privacy and cookie practices, which Wayne does not control. Please refer to that site's own privacy and cookie information.

08 Changes to This Policy

Wayne will update this policy whenever a cookie or similar technology is added, changed or removed, or when the law changes. Where a change introduces a technology that requires consent, the updated policy and an appropriate consent mechanism will be in place before that technology is used. Changes are not applied to visits that have already taken place.

The current version is published on waynescottfox.com, and the date of the last update is shown on the cover. Please refer to the published version rather than a saved or printed copy.

09 Contact and Relationship With the Privacy Notice

This Cookie Policy sits alongside the Privacy Notice, which is the main document explaining how Wayne collects, uses, shares and protects personal data, and which sets out your data protection rights and how to complain. Where a cookie or similar technology involves personal data, the Privacy Notice governs that processing, and this policy does not vary the position set out there. This policy does not form part of any contract.

Questions about this policy, or about cookies and similar technologies on waynescottfox.com, can be sent using the contact form on waynescottfox.com. If any part of this policy is unclear, Wayne is happy to explain it in plain terms on request.

